

Steffan Packer

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MAIN SKILLS SUMMARY

Language	length of experience	skill level (1-10)	Software	length of experience
C#.NET	5 Years	8	Dreamweaver	10 years
CSS	8 years	9	Fireworks	10 years
(X)HTML	10 years	10	Photoshop	8 years
Java	6 years	6	MyS QL	5 years
Javascript	8 years	9	Postgre SQL	3 Months
PHP	7 years	8	SQL Server	4 Years
Python	6 months	6		

Summary:

I have experience working on all tiers of web development including: front end hand coding, application layer design and development in many languages and database theory, design and optimisation on several RDBMS. I am able to confidently hand code to all web standards.

I have worked in many different industries and I feel that it is one of my strengths as I am able to understand different business models. This allows me to convey my opinion of the best way to achieve the business goals through optimisation of the front end to enhance user experience and increase retention through. I am also able to ensure the back end fulfils the needs of all the various internal departments, update the site using various CMS systems and collect data pertaining to user interaction from it.

Many of the industries I have worked in are very closely regulated so attention to detail was of great importance and I feel that my approach suits this type of environment well. I enjoy a challenge and thrive on solving problems so, I work well on my own and also enjoy working as part of a team. I have had a wide range of experience with web development and server configuration as I have worked for many small companies and had to contribute to many aspects of IT.

I am a UK citizen from birth and I hold a full UK driving licence.

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Experience:

<p>May 2009 to March 2010 Portland Enterprises London, UK</p>	<p>Senior Developer I was responsible for the maintenance of existing websites and the creation of new ones from input at the conception stage right up to the final live site where I advised on user experience and optimising the sites to be easy to use both for the end client and for departments such as Marketing to be able to extract the data they required.</p> <p>I would generally receive a Photoshop PSD file and work through whilst conferring with the designer and marketing in order to make the design a fully functional site that is standards compliant. XHTML, CSS and Javascript including Jquery for the front end and admin pages, to the back end in PHP or C#.NET and database design using either MySQL or MS SQL Server.</p> <p>The sites were generally split between a sales site, using W3C compliant code and Wordpress as a templating/CMS system and a pay-wall and content site written using C#.NET or PHP along with an administration site to allow the web-master to edit existing content and upload new content to display instantly on the website.</p> <p>I was also responsible for making sure the DNS records for the sites were correct and setting up IIS 7 and the databases and ensuring that it all worked in an optimal manner.</p> <p>Software used: <i>Photoshop CS3, Visual Studio, Dreamweaver, Sourcesafe, Filezilla.</i></p>
<p>March 2009 e3 Media Bristol, UK</p>	<p>Front End Developer I was responsible for creating a microsite for a new Triumph product launch, it involved taking Photoshop designs and recreating them as a pixel perfect working website using XHTML, CSS and Jquery.</p> <p>Software used: <i>Photoshop CS4, Visual Web Developer 2008 Express, Tortoise CVS.</i></p>
<p>July 2006 - December 2008 The Compliance Group Basingstoke, UK</p>	<p>Web Application Developer I was responsible for creating new sites and adding new functionality to existing intranet/extranet sites for multiple external clients, converting them from Access97 and MS SQL Server 2000 to SQL Server 2005. They are running on C#.NET (Frameworks 1.1, 2.0, 3.5), using a web based interface, (X)HTML, CSS and Javascript all running on IIS6.0. My tasks included the set up, configuration and maintenance of the web servers and databases. The Compliance Group are a HR, Payroll and Health&Safety outsourcing company.</p>

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	<p>Software used: <i>Macromedia Dreamweaver MX, Microsoft Access, SQL Server Management Studio, Visual Studio 2008, Visual Web Developer 2008 Express</i></p>
<p><i>October 2005-Dec 2005</i> Simbient Pty Limited Sydney, Australia</p>	<p>Developer My role included graphical and hand coding HTML, CSS and JavaScript on several websites, including www.agu.org.au, www.australianopengolf.com and www.internationaldeveloper.com.</p> <p>Software used: <i>Adobe Photoshop, Microsoft SourceSafe</i></p>
<p><i>June 2005-September 2005</i> Department of Education Sydney, Australia</p>	<p>Information & Communication Support Officer I was responsible for redesigning the Intranet site for the directorate, making it XHTML 1.1 , CSS2 and WCAG 1.0 and W3C compliant and conducting cross browser testing. I also designed and built the 2005 NSW Careers Advisory website to the above standards. Other responsibilities included general first level IT support for the directorate, asset tagging and registration and production of technical and non technical user guide lines Software used: <i>Macromedia Studio MX 2004, Fireworks MX 2004</i></p>
<p><i>May 2004-August 2004</i> Motor Trade Finance Dunedin, New Zealand</p>	<p>.NET Developer</p> <p>I completed a three month contract to add additional functionality to the staff extranet . I used .NET IDE version 7.1 (framework 1.1) and C# utilising ASP.NET and a MySQL database. Software used: <i>Microsoft Visual Studio, Adobe Photoshop</i></p> <p>Projects:</p> <ul style="list-style-type: none">• Staff Extranet• Notice board• Customer Relationship Management Tool• Documentation<ul style="list-style-type: none">• Technical Documentation - I produced APIs and user files for some of the C# classes and packages I wrote as part of this contract• User Manuals/help files - I produced some end user manuals and online help files for some parts of these

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	<p>sites</p> <ul style="list-style-type: none">• I also trained certain staff on the correct use of some of the systems I implemented
<p>August 2003- March 2004 Comtec Europe, Cardiff, South Wales, UK</p>	<ul style="list-style-type: none">• Java Developer I was part of a small team that wrote a new flight-booking engine. (www.flight.co.uk) Necessary skills included Java, JSP, JavaScript, SQL and Linux (Redhat) Linux was used for the application and database server and I was responsible for the set-up, configuration and maintenance of them.• Software used: <i>Macromedia Dreamweaver, Fireworks, Borland Jbuilder</i>• Web based flight booking engine, this system will allow a user to perform one search and it will return all matching published, negotiated, charter and budget flights. All of these flights can then be booked online.• Published fares - these fares were retrieved directly from the airlines GDS systems, any GDS could be 'plugged in' (i.e. Sabre, Galileo etc) and booking made the same way.• Negotiated fares - these fares were retrieved from the travel agents database of net fares and flight information and booking was done through the GDS system.• Charter fare information and flight details were obtained from another database and integrated into the results• Budget fares - As the budget airlines do not provide an interface to allow third parties to display their fares a screen scraping technique is used.• My responsibilities in this project were the front end design, JavaScript form validation, database design and the Java middleware to communicate between them.
<p>June 2002 - August 2003; International Travel Agents Link Limited, St. Fagans, South Wales, UK</p>	<p>Graphics Programmer/Web Developer I was part of a team maintaining and developing a number of travel and insurance websites.</p> <ul style="list-style-type: none">• Configuration and maintenance of test servers (SuSE Linux, tomcat, Apache, MySQL).

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	<ul style="list-style-type: none">• Creating HTML newsletters for the various sites to promote that months special offers and increase traffic on the website. <p>As well as front-end code (HTML, XHTML, JavaScript, JSPs) I also maintained and developed the Java classes and databases (MySQL). I used Macromedia development tools (Studio MX) and Borland JBuilder.</p>
<p><i>May 1998 - June 2002</i> Admiral Insurance Services Limited Cardiff , South Wales, UK</p>	<p>Web Developer (<i>May 2000 - June 2002</i>) I moved to the IT department and became more concerned with the programming side of the websites. I gained a more thorough knowledge of HTML , JavaScript, CSS, Java, PHP , Unix and web server configuration. I used Macromedia Dreamweaver and Fireworks , IBM Visual Age for Java and Websphere Studio on a daily basis.</p> <p>Responsibilities:</p> <ul style="list-style-type: none">• Search engine optimisation - this was an ongoing process that evolved online research of ranking techniques and analysis of our web server logs for referring sites and search terms used.• Test server configuration and maintenance - Linux Redhat with PHP, Tomcat and Apache. <p>Projects:</p> <ul style="list-style-type: none">• content management system (VIP)- this involved researching the different products available and producing recommendations, then setting up a server and installing the software. I then was in charge of getting all the companies' web content added to the system and training users in how to use the interface.• automated tracking system - As Admiral are a direct marketing company they need to be able to track the source of all insurance quotes and site visits to identify which advertising is working and which isn't. I wrote this system in PHP, it would automatically assign a five letter marketing code to all visitors to the site based on how they got there, this was in one of 3 main ways• Search engines - based on the referring URL a code was assigned for each search engine• URL encoded links - all sites Admiral had paid adverts on

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	<p>were give a unique link bearing the five letter media code</p> <ul style="list-style-type: none">• From referring sites - from server log analysis, the top referring sites that do not belong to the above two categories were also assigned a code <p>Website Marketing Executive (<i>to May 2000</i>)</p> <p>I was responsible for the upkeep of existing company websites, the design of new sites and the online marketing for the company.</p> <p>I was also involved in the production of banners (animated GIFs or Flash) and other creative used in online advertising. I then dealt with the third party websites to actually place the banners on these sites and tracked the effectiveness of these ads using Excel</p>
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Education:

September 1992-June 1994 - Newport College of Higher education Newport , Gwent, Wales
HND in Electronics and Communications

September 2000-June 2002 - Cardiff University Cardiff, South Glamorgan, Wales
Obtained a **Post Graduate Diploma in Computer Science**

Achievements:

- I have completed several courses in Web design including design packages (Dreamweaver, Fireworks, Flash, Director, and Photoshop). I have a good knowledge of raw (X)HTML and JavaScript.
- My PGD gave me a good grounding in many aspects of software development, design and technologies.
- June 1999 - Adobe Photoshop course
- June 2000 - intensive Java course.
- March 2001 - IBM training in Websphere Studio, Websphere Application Server and Visual Age for Java.

References:

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Additional experience:

March 2005 - SurgeMedia, Wellington, New Zealand

PHP Developer

I worked on sections of a couple of websites:

- A PHP/MySQL Content Management System for [Unicus](#), including document uploads for the policies section
- Web forms using PHP logic and JavaScript validation for [Macris](#)

Dec '04 - Mar '05 [Worldwide Backpackers](#), Wellington, New Zealand

Hostel Manager

I was in charge of the day to day running of the hostel, duties included:

- Taking in bookings on the computerised booking system
- Making sure the guests were happy
- Placing orders for the hostel (cleaning products, consumables etc.)
- Cleaning and preparing rooms
- Ensuring the cleaners performed adequately

Dec '04-Feb'05 - Dragon Bar, Wellington , NZ

Bar Staff

I was a barman at the Welsh bar in Wellington duties include all normal bar activities and helping out in the restaurant when necessary.

Oct '04 - Nov '04 - Various vineyards, Blenheim, New Zealand

General pre-season preparation

I worked in several vineyards for a contracting company, duties included:

- Planting
- Bud rubbing
- Tying up vines
- Removal of dead vines

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General experience:

Other work I have done includes:

- General bar work since I was 18 up to assistant manager level for Bass Taverns in Wales for a couple of years
- General office experience with numerous software packages including Microsoft Office suite, Dreamweaver, fireworks and Photoshop.
- I was a warehouse manager, which involved checking in stock to a computerised stock control system, storing and recovering stock in the warehouse, ordering stock when it ran low.
- General IT experience, as I have worked for small companies I have been involved in a lot of second level support for many PCs and servers as and when necessary. This includes repair, virus removal and upgrades to machines and networking.

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